



www.TalkAboutMusic.com

P.O. Box 3184, Vernon, CT 06066 203-769-0522

Talk About Music™ features internationally acclaimed artists from every genre of music. Our music interviews are filled with richly colorful and spirited dialogue, enlightening artist biographies, and performance clips. They bridge the gap between concert programming and music documentary shows, with a standard of excellence unequalled by any other music interview program currently available.

“Extraordinary questions are the impetus, the true essence of exceptional answers. I will always continue to breathe life into those words with each and every interview I conduct”, says interviewer and co-founder Lich. *Talk About Music* is poised to be one of today’s hottest new media channels. As a modern, cutting-edge entity, it will be available where the audience lives: *online, worldwide*.

Talk About Music features 30-minute Internet-cast music interviews seen exclusively via our Web site and our collaborative portals (such as *YouTube*). These historic conversations begin by focusing on our musical guest’s most recent CD and tour, along with interesting dialogue detailing and illuminating his or her illustrious career, landmark musical accomplishments, and upcoming projects.

Viewers will see and hear Lich’s engaging signature-style of questioning -- while embracing the cerebral nature and refreshing approach with which our guests are interviewed. We challenge the artist’s thought processes about his or her life, music, and career, as well as tap into our guests’ intellect, life influences, and contributions to society. The audience also learns what our guests, as everyday people, have to impart about human conditions, perhaps politics, as well as the charities he or she embraces. *This gives our guests the most sincere forum for enlightening all of us about the totality of what made them who they are – as people first, and artists second.*

Simplicity and Convenience: We require only 30 minutes of the artist’s time when he or she appears for an interview. It is shot "live to tape" in real-time, on location, with top consideration given to the convenience of the artist – such as prior to, or following, a sound check.

In addition to our interview videos, the *Talk About Music* Web site will include links for promoting such things as the sales of tickets to an artist’s upcoming national and international tour, sales of his or her latest CD, other releases in their discography (either through their own sites or through iTunes), and merchandise. We have a blog – written by the members of our staff – and we can be followed on social networks such as Twitter and Facebook. We also feature articles, music news, a live video stream, and more.

Talk About Music is a fully integrated online music portal – engaging, captivating, contemporary, and in sync with today’s audiences and media consumption. Moreover, our program creates timeless biographies that have been captured on video for the world to see and enjoy, while helping preserve each artist’s legacy.

We invite your artist to join us – and all fans globally – as we *Talk About Music*.